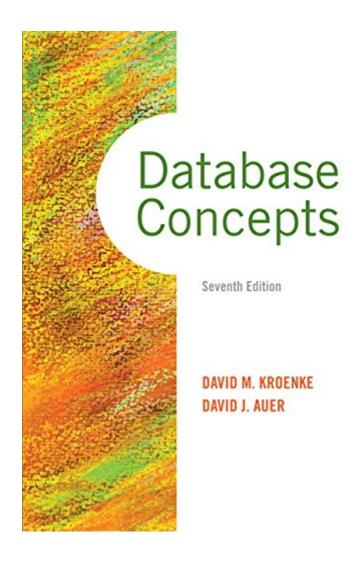
## The book was found

# **Database Concepts**





### Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate database management students or business professionals Hereâ TMs practical help for understanding, creating, and managing small databasesâ "from two of the worldâ ™s leading database authorities. Database Concepts by David Kroenke and David Auer gives undergraduate database management students and business professionals alike a firm understanding of the concepts behind the software, using Access 2013 to illustrate the concepts and techniques. Three projects run throughout the text, to show students how to apply the concepts to real-life business situations. The text provides flexibility for choosing the software instructors want to use in class; allows students to work with new, complete databases, including Wedgewood Pacific Corporation, Heather Sweeney Designs, and Wallingford Motors; and includes coverage for some of the latest information on databases available. Teaching and Learning Experience This text will provide a better teaching and learning experienceâ "for you and your students. Here's how: Provides a firm understanding of the concepts behind the software Uses Access 2013 to illustrate the concepts and techniques while also providing flexibility to choose the software used in class Allows students to work with new, complete databases Includes coverage of some of the latest information available

#### **Book Information**

File Size: 60065 KB

Print Length: 528 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 7 edition (August 22, 2014)

Publication Date: August 22, 2014

Language: English

ASIN: B00SZECL10

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #243,993 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #102

in Books > Computers & Technology > Networking & Cloud Computing > Network Administration >

Storage & Retrieval #122 in Kindle Store > Kindle eBooks > Business & Money > Industries > Information Management #159 in Kindle Store > Kindle eBooks > Computers & Technology > Databases

#### Customer Reviews

So you know how to use your database software, but do you know how to design a good database? I got lucky when I found this book. I'd been building a database myself after taking a class on MS Access at my local community college. MS Access is so easy to use that I was comfortable and confident. I'd built many related tables and built several gueries, forms and reports. No problems. Everything was working fine. But with each element I added, I got less confident about the DESIGN of my ever-growing database. It was working fine, but were the tables and relationships optimal? As it grew more complex, was I going to make a mistake? Or find a fundamental flaw in my early assumptions? Classes and tutorials on database programs cover design concepts so briefly because they need to cover a lot of details about how to use the program. This book does the exact opposite. It glosses over how to use your software and focuses on design concepts. In the preface, the author says: "This book does not assume that any particular DBMS [database management system] product will be used [... so ...] all of the concepts are presented in a DBMS-agnostic manner. When learned this way, students come to understand that the fundamentals pertain to any database [...]"This is why it's shorter than some reviewers seem to think it should be. It isn't "too short." It's "focused." There are plenty of other books that cover the other stuff. This book is clear, concise and accessible. I'm glad it didn't go into more technical details.

#### Download to continue reading...

Database Design for Mere Mortals: A Hands-On Guide to Relational Database Design DB2/400: The New AS/400 Database: The Unabridged Guide to the New IBM Database Management System Database Design Using Entity-Relationship Diagrams, Second Edition (Foundations of Database Design) Librarian's Guide to Online Searching: Cultivating Database Skills for Research and Instruction, 4th Edition: Cultivating Database Skills for Research and Instruction The Relational Database Dictionary: A Comprehensive Glossary of Relational Terms and Concepts, with Illustrative Examples Database Concepts Database System Concepts Concepts and Case Analysis in the Law of Contracts (Concepts and Insights) Concepts and Case Analysis in the Law of Contracts, 6th (Concepts & Insights) Chirelstein's Concepts and Case Analysis in the Law of Contracts, 7th (Concepts and Insights Series) Advancing Your Career: Concepts in Professional Nursing (Advancing Your Career: Concepts & Professional Nursing) Professional Nursing: Concepts &

Challenges (Professional Nursing; Concepts and Challenges) Fundamental Nursing Skills and Concepts (Timby, Fundamnetal Nursing Skills and Concepts) Intermediate Algebra: Concepts & Applications (Bittinger Concepts & Applications) In-Fisherman Critical Concepts 1: Largemouth Bass Fundamentals Book (Critical Concepts (In-Fisherman)) Database Systems: A Practical Approach to Design, Implementation and Management (5th Edition) Beginning Oracle Database 11g Administration: From Novice to Professional (Expert's Voice in Oracle) Database Management Systems, 3rd Edition Access Database Design & Programming (3rd Edition) Database Systems: A Practical Approach to Design, Implementation, and Management (6th Edition)

<u>Dmca</u>